

festival
foods

TURKEY TROT

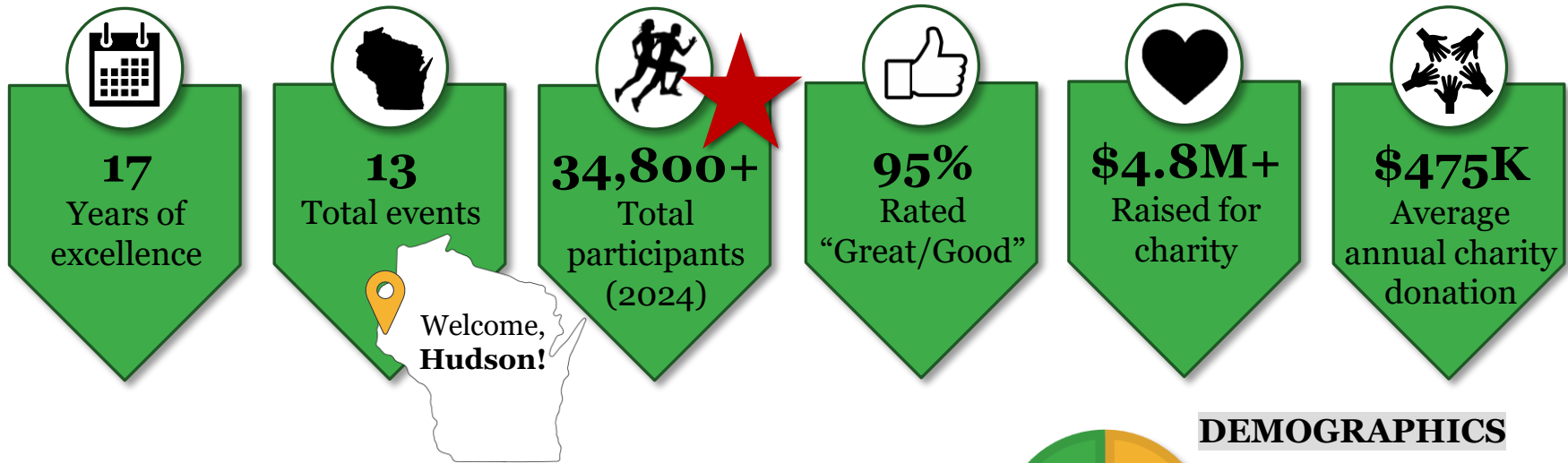


**Thanksgiving Day:
Thursday, November 27, 2025**

Benefiting:



MAKING A DIFFERENCE



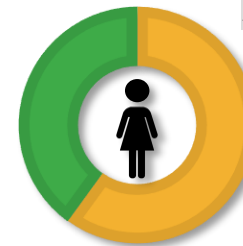
VISION

To give back to the community and raise awareness of select charities. The Festival Foods Turkey Trot will create and sustain an event that focuses on **Families, Healthy Living, Fun, and a Sense of Community** for all ages and abilities.

4 Events

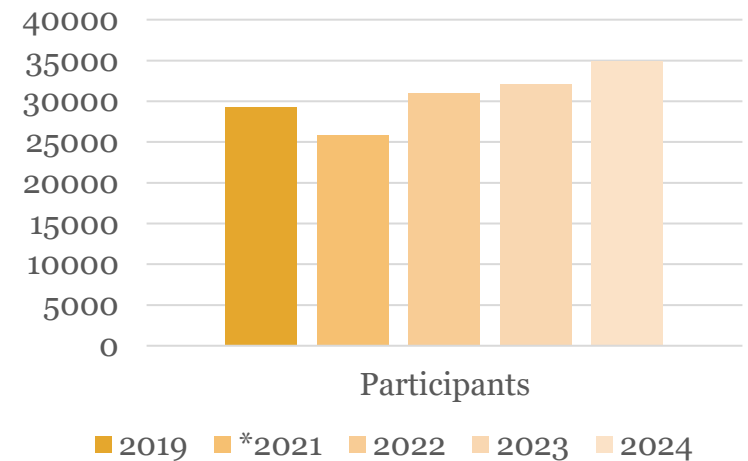


DEMOGRAPHICS



60% Female
30% Male

Annual Participation





KEY PARTNER OPPORTUNITIES

Opportunities to show your involvement



Public Awareness

- Emcee recognition
- Part of a family tradition
- Support of YMCA and Boys & Girls Club
- Support of local community



Store Materials

- Grocery bags
- Signage
- Posters
- Store associate worn t-shirts



Event Materials

- On-site banners
- Logo on t-shirts
- Finish chute signage
- Banners in event venues



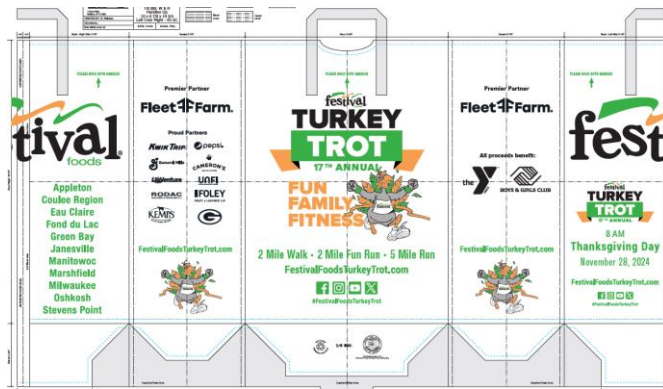
Digital Opportunities

- Logo on event website
- Logo on community registration website
- Digital promotion
- Logo in participant emails
- Social media mentions



And More Special Incentives

- Registration discounts for employees
- Booth at registration
- Promotional materials for participants
- Coupon opportunities



Grocery Bag Highlights

- Over 1.5 million printed
- Exclusive advertising opportunity for logo on bags
- **Deadline for logo printing – April 30, 2025**



Posters & Save the Dates



T-Shirts

- Back artwork



Finish Chute Signage



Thank You



FestivalFoodsTurkeyTrot.com

Benefiting:



BOYS & GIRLS CLUBS